

# TasInsure Implementation Pathway

Tasmanian Government | 2026





# Contents

1.	Introduction	4
2.	Key Findings: Public Consultation	6
	Strong support for Government action	6
	Alternative approaches suggested	6
	Key concerns raised	6
3.	Expert Advice: The Trowbridge Assessment	8
	Key recommendations	10
	Broader recommendations	10
4.	The TasInsure Model	12
	How TasInsure will work	12
	Three complementary divisions	14
	Why this approach will work	15
5.	Government engagement in the insurance market	16
6.	Targeted Risk Mitigation	20
	Partnering with Industry to Understand Risk at the Individual Level	20
	Incentivising Mitigation - and Ensuring It Is Rewarded	21
	Mitigation Across All Levels	21
	Individual Property and Business Level	22
	Community Level	23
	Local Government Level	23
	State and Commonwealth Level	23
7.	Initial Priorities	25
	Support for Households	25
	Support for Small Businesses	26
	Support for Community Groups and Organisations	26
	Support for Adventure Tourism and Outdoor Recreation Sectors	26
8.	The Way Forward	27

# 1. Introduction

Tasmanians have made it clear that insurance is becoming harder to afford and, in some cases, harder to obtain. Families are feeling the strain of rising premiums, small businesses are struggling to insure essential activities, and community groups are finding that the cost of public liability insurance can threaten the viability of local events. These pressures reflect broader trends across Australia, but they are being felt acutely here in Tasmania.

Tasmanians deserve insurance arrangements that are informed by local context and conditions, and which recognise local needs. These arrangements should be supported by an understanding of the risks to Tasmania, and what is being done to address them. Specifically, Tasmania needs an insurance system that can listen and respond.

TasInsure aims to make insurance more affordable and easier to access for people across Tasmania. It will bring government, insurers and other experts together to better understand risks, reduce them where possible, and make sure insurance prices reflect this work.

By strengthening partnerships across the industry and ensuring that costs reflect genuine local risks, TasInsure can help ensure more Tasmanians are able to get the insurance they need at a fair price.

TasInsure represents a nation-leading approach to insurance policy. As a vehicle to deliver more favourable insurance outcomes for Tasmanians, TasInsure will take an active role in working with insurers, brokers, reinsurers, communities and governments to better understand, manage and reduce risk rather than relying solely on market dynamics and responses.

TasInsure also represents a long term investment in Tasmania's safety, prosperity and resilience. The Government intends to progress enabling legislation as an early priority to provide a clear statutory foundation for TasInsure and support timely implementation of initial initiatives. Through careful design, strong governance and a commitment to collaboration, it has the potential to deliver meaningful benefits for households, businesses and communities across the State.

This paper sets out:

- key findings from public consultation on Government supported insurance outcomes;
- the conclusions and recommendations of the independent Trowbridge Assessment;
- the proposed TasInsure design; and
- immediate priorities and next steps.



## 2. Key Findings: Public Consultation

In November 2025, the Tasmanian Government released a Preliminary Draft Bill and Discussion Paper for public consultation. Twenty submissions were received from insurance representative bodies, insurers, industry groups, academics, community organisations and members of the public.

### **Strong support for Government action**

There was broad support for the principle that Government should act to address gaps in the insurance market and rising premiums. Submissions widely agreed that intervention is most appropriate in areas of genuine market deficiency or failure.

Those who expressed support for TasInsure emphasised the following desired outcomes:

- addressing premium increases for households, businesses and community groups;
- responding to areas of market failure where insurance is unavailable or unaffordable;
- supporting disaster recovery and long-term community resilience; and
- delivering benefits for rural and regional Tasmanians.

### **Alternative approaches**

Many submissions proposed complementary or alternative approaches, including:

- establishing public-private partnerships;
- providing better education and information to consumers;
- investing in disaster resilience and risk mitigation;
- reforming state taxes, in particular the Fire Services Levy; and
- law reform in workers' compensation, torts and civil liability.

These suggestions have informed the broader set of recommendations in the Trowbridge Assessment and will be considered alongside the establishment of TasInsure.

### **Key concerns raised**

A number of submissions raised concerns about a State-owned company model, including:

- risk to the State Budget;
- concerns that the proposed model didn't address underlying cost drivers;

- the ability of the State to have the resources to respond to a disaster while TasInsure is dealing with a significant number of claims;
- concerns about the impact of TasInsure on the private market;
- the risk of TasInsure becoming an insurer of last resort, attracting a disproportionate share of high-risk policies; and
- potential impacts on the Motor Accidents Insurance Board (MAIB) and the workers' compensation insurance market.

Those which did not express a strong view on the TasInsure model generally wished to have their specific situations considered, should TasInsure be established. This included suggestions that TasInsure should be accessible to older people, should consider organisations with volunteers and should make insurance available to community groups.

Several submissions included suggestions about the specific types of insurance that should be offered by TasInsure, should it be established. Some submissions also suggested ensuring that TasInsure is a comprehensive insurer so customers would not need multiple providers, or that insurance packages should be created to fit different needs profiles according to demographics.

Concerns were raised regarding the proposal to use MAIB to support the establishment of TasInsure, including the financial impacts on the business and whether TasInsure would detract from its core focus.

All the submissions were considered by Mr Trowbridge and have informed the final proposed model for TasInsure and have been carefully considered in designing the TasInsure model.

### 3. Expert Advice: The Trowbridge Assessment

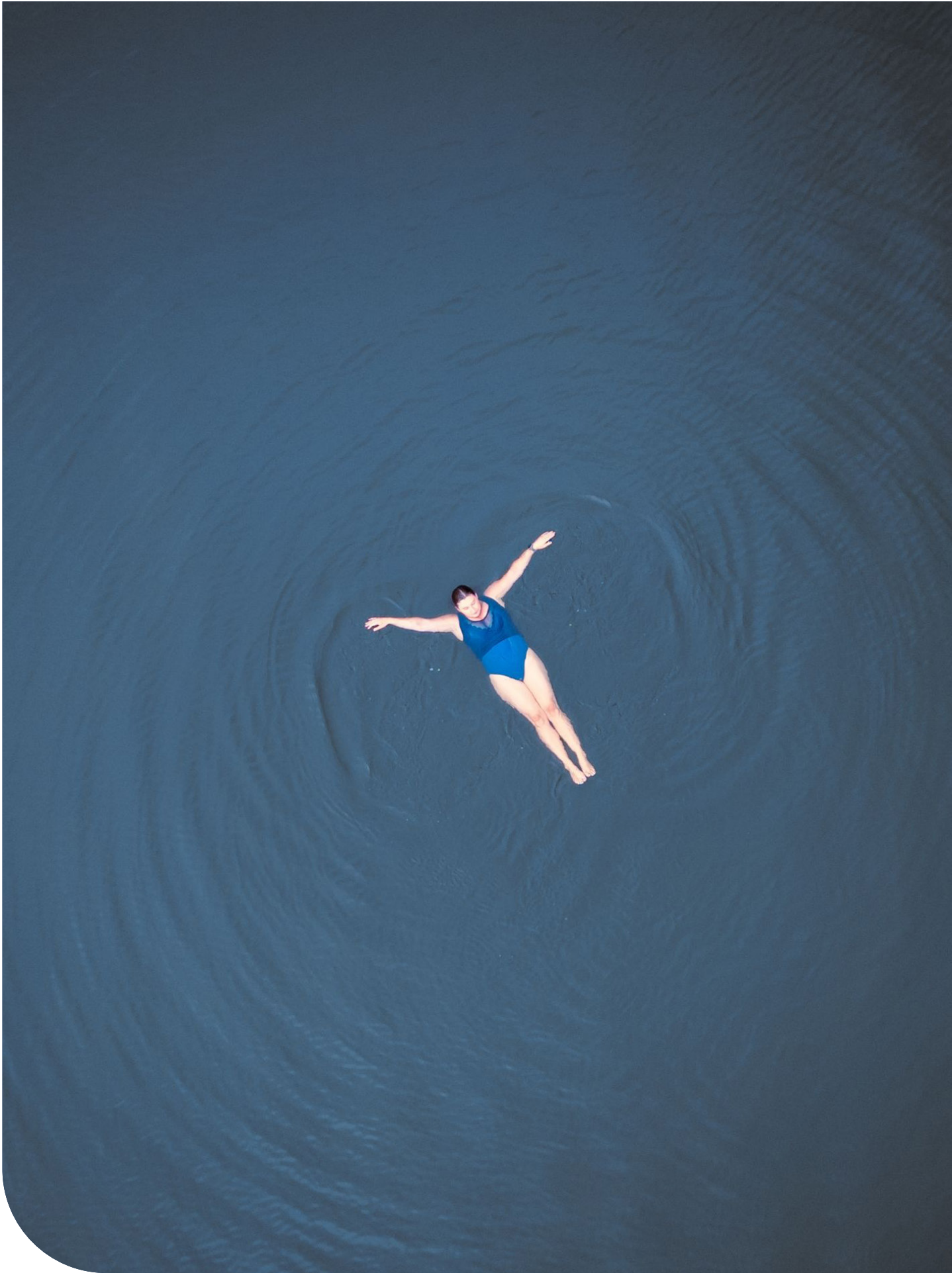
In January 2026, the Government engaged Mr John Trowbridge OAM - an eminent insurance industry expert - to undertake a high-level strategic assessment and provide independent advice on the establishment of TasInsure.

The strategic assessment involved a consideration of the regulatory context within which TasInsure would operate, an examination of operating models and the associated relative risks and merits, and an overall analysis of options to improve insurance outcomes for Tasmanians.

#### **The Assessment concluded:**

“The Tasmanian population, economy and insurance infrastructure are each large enough to justify many of the economic functions of the larger States, while also being small enough to operate with nimbleness and independence in taking new initiatives through Government. This characteristic may enable TasInsure to become a pacesetter for other States.”

The Assessment confirms that Tasmania can achieve meaningful improvements in insurance affordability, availability and competitiveness through disciplined, targeted Government intervention - without compromising the State’s financial position.



## Key recommendations

The Assessment identified four areas that could be operated by or facilitated through TasInsure:

<b>Designated Risks Pool</b>	Establish a designated risks pool to support 'hard to place' risks - where insurance is unavailable or prohibitively expensive due to the nature of the risks involved and a small pool of insured and uninsured participants, including adventure tourism, live entertainment, hospitality and community organisations.
<b>Reinsurance Pool</b>	Investigate the feasibility of a Climate Risk Reinsurance Pool that insurers will use to reinsure adverse Tasmanian weather events (principally bushfire and floods) and ensure that insurance costs in Tasmania are not burdened by the costs of weather events in other parts of Australia.
<b>Advisory Services</b>	Provide advisory services to support small businesses and community organisations to better navigate the insurance market and reduce their premiums and support individuals and households through access to online advice and information.
<b>Comparison Service</b>	Greater transparency of Tasmanian insurance offerings in home and motor insurance, supported by a well-designed comparison service, and improved disclosures by insurance brokers.

## Broader recommendations

The Assessment also includes broader recommendations that the Government will work through alongside TasInsure:

- extend regulation of strata managers to remove the option to receive remuneration from insurance brokers;
- ensure owners of strata properties include their lot within the body corporate's insurance rather than purchasing separate cover;
- require all insurance brokers to disclose their remuneration by providing a copy of the insurer's quotation alongside their own quote and invoice; and
- update workers' compensation, compulsory third party motor vehicle and civil liability legislation.



## 4. The TasInsure Model

On the basis of the feedback received through public consultation and the advice in the Assessment, the Government will establish TasInsure as a Tasmanian Government-owned, not-for-profit statutory authority with a broad mandate to oversee and support the insurance ecosystem in Tasmania, primarily to drive lower insurance premiums for Tasmanian households, businesses, community groups and other consumers and to improve insurance outcomes for Tasmanians overall.

TasInsure will leverage the insurance industry structure to help drive sensible, sustained and risk-aligned outcomes aimed at improving insurance outcomes. It will engage with insurers, brokers, reinsurers and other parts of the insurance ecosystem to address gaps in availability and affordability, and support improved market outcomes over time. Where necessary the State will participate in arrangements designed to fill these gaps. TasInsure will also work with the insurance industry to ensure that the cost of insurance reflects the local risk profiles, to promote alignment between risk mitigation, affordability and accessibility.

### **How TasInsure will work**

TasInsure addresses the underlying drivers of insurance cost and competitiveness rather than applying short-term or artificial price interventions. Premiums are ultimately a function of estimated future claims costs (risk) and a range of business requirements and competitive considerations. By improving the quality of risk information, supporting targeted risk mitigation, and promoting more competition among insurers and brokers, TasInsure will help deliver lasting improvements in affordability and accessibility.

In situations where insurance is hard to find, TasInsure will examine the market dynamics and work with the insurance industry to assist policies to be underwritten at affordable rates. Where required, the State may provide reinsurance for selected segments of the market.

For mainstream insurances, TasInsure will work with insurers to ensure that pricing reflects local risk profiles.



## Three complementary divisions

TasInsure will operate across three complementary divisions:

### Market Division

*Supporting the market to deliver better outcomes for Tasmanians.*

The Market Division will work to reduce the cost of insurance in Tasmania through targeted support for hard-to-place risks and active engagement with the insurance market.

The initial priority will be to help reduce the cost of insurance for public liability and other specialist lines at community events, adventure tourism operators, and organisations working with vulnerable children and young people.

The Market Division will also lead development of the State's strategy for insulating Tasmanians from the costs of mainland catastrophe costs through improved engagement with the insurance industry and the possible creation of a Natural Hazard Reinsurance Pool.

### Consumer Division

*Supporting Tasmanians to engage confidently with the insurance market.*

The Consumer Division will be the primary point of contact between TasInsure and the community. It will provide practical, accessible support to help people understand their insurance options and take steps to reduce their premiums and optimise insurance cover - through support services, online resources, digital tools and guidance materials tailored to households, small businesses and community organisations.

Where community groups or small businesses are seeking hard-to-place insurance, TasInsure will also provide individualised advisory services to help them navigate specific market challenges. Other advisory support will be delivered through online channels.

## **Risk Assessment and Mitigation Division**

*Improving understanding of risk and supporting long-term structural change.*

This division will focus on building the evidence base needed to support long-term improvements in insurance outcomes. Key functions include improving hazard data, identifying risk drivers, and supporting targeted mitigation strategies across Tasmania.

Over time, this work will help align risk reduction efforts with insurance pricing and more sustainable risk coverage. Improved risk intelligence will also support the Tasmanian and Commonwealth Governments to better prioritise mitigation funding toward initiatives that deliver the greatest reduction in disaster risk and insurance costs.

## **Why this approach will work**

The State Government has unique capabilities that private market participants cannot replicate:

- **Local hazard knowledge and data:** State agencies and research partners hold detailed spatial and historical data on bushfire, flood and coastal hazards that can be used to assist competitive pricing and target risk mitigation.
- **Planning and regulatory levers:** The State can use planning, building standards and land use policy to reduce exposure over time.
- **Operational capacity for resilience:** Agencies such as Recovery and Resilience Tasmania can deliver on-the-ground mitigation programs that directly reduce the drivers of insurance cost.
- **Public and social dimensions:** Ability to design and deliver targeted, transparent support where affordability is a social objective.

By acting simultaneously across data, mitigation, insurance market structure and competitiveness, TasInsure will address multiple drivers of premium increases. This multi-layered approach increases the likelihood that improvements in risk and efficiency will flow through to direct and material lower premiums for Tasmanians over time.

TasInsure implementation will also be led by an appropriately experienced team with expertise in government, financial services or insurance markets, and will engage specialist advisory capability to support the design and implementation of complex initiatives including risk pooling and funding for both hard-to-place risks and adverse weather events.

## 5. Government engagement in the insurance market

The three-division structure describes how TasInsure will be organised. Two areas, however, require the Government - through TasInsure - to engage more directly in the operation of the insurance market itself. These are areas where market mechanisms alone have not, and are unlikely to, deliver adequate outcomes for Tasmanians, and where targeted Government participation can address structural gaps without undermining the broader insurance industry.

These two areas are:

- establishing a designated risks pool to provide affordable insurance for 'hard to place' risks; and
- engaging with the reinsurance market to reduce the cost of insuring Tasmanians against local hazardous weather events, including bushfire and flood.

### Area 1 - Designated Risks Pool for 'Hard to Place' Risks

#### **The problem**

Some businesses and community organisations need insurance for activities or events that the private market finds difficult or unattractive to cover. These are 'hard to place' risks - not necessarily because the underlying risk is excessive, but because the pool of people seeking that type of cover is too small to sustain a viable product in the mainstream market.

Where insurers do offer cover, the limited size of the insured pool often drives premiums to levels that are unaffordable or prohibitive. In some cases, no suitable product is available at any price. This is a structural market limitation, not simply a matter of individual risk. The result is that community groups cancel events, tourism operators cannot operate, and organisations that work with vulnerable children and young people are unable to obtain cover that reflects the genuine level of risk they present.

In the context of Tasmania's economic structure, these constraints are particularly acute.

## The response

TasInsure will explore a two-pronged approach to reducing cost allocations for TasInsure will establish a designated risks pool to bring these 'hard to place' risks together into a single, managed pool. By aggregating risks that are individually small but collectively manageable, the pool will allow insurance to be offered at affordable prices directly from the pool and supported where necessary by some limited participation by the Government.

The designated risks pool is intended to operate alongside or in conjunction with the private market. Where private insurers are willing to underwrite industry-based products, TasInsure will seek to partner with them, using Government participation to support and stabilise those products rather than displacing commercial activity. Direct Government provision of insurance may be considered where industry-based solutions are not viable.

The initial cohorts for further consideration in setting up the designated risks pool include public liability and other specialised lines of insurance associated with:

- community events;
- adventure tourism and outdoor recreation operators;
- organisations working with vulnerable children and young people; and
- live entertainment and hospitality venues.

## Design and governance

The specific structure of the designated risks pool - including the funding model, governance arrangements, eligibility criteria and scope of cover - will be determined through further engagement with affected stakeholders and the insurance industry. The Government is committed to ensuring the pool is designed sustainably, with appropriate risk management disciplines and without creating an incentive for the pool to become a repository for risks that the market could and should accommodate without Government support. The primary goal is to improve insurance outcomes for Tasmanians, and the design and governance structure will be operationalised in this context.

Potential benefits of the designated risks pool include broader and more reliable insurance coverage for participants and less defensive pricing. Over time, as data and experience accumulate and the pool builds, it is expected to support fairer and more competitive pricing for the risks it covers.

## Area 2 - Reducing the Cost of Insuring Against Adverse Weather Events

### **The problem**

Insurers manage the financial impact of adverse weather events by allocating a component of their premiums and reinsurance costs to these events. This cost is passed on to customers as part of their insurance premiums. For Tasmanians, this creates a particular problem.

Tasmania's risk profile differs significantly from much of Australia. The State is exposed to hazards such as bushfire and flood, but does not experience the cyclone and monsoonal flood risks common in northern Australia. Despite this, insurers may not accurately reflect local Tasmanian conditions in these cost allocations. Tasmanian policyholders can end up contributing to the cost of risks that simply do not apply to them.

Insurers are also often slow or fail to recognise and respond to local risk-reduction actions - such as fuel reduction programs, flood mitigation works or improved land use planning - even when those actions materially reduce the likelihood or cost of claims. This disconnect between risk mitigation effort and insurance pricing is a structural problem, often driven by the lack of accurate data, that TasInsure is well positioned to address.

### **The response**

TasInsure will explore a two-pronged approach to reducing cost allocations for adverse weather events in Tasmania.

First, TasInsure will work closely with emergency services, relevant authorities and the insurance industry to build a strong, evidence-based understanding of local risk. This will include detailed analysis of bushfire, flood and other natural hazards at both property and community levels, using high-resolution hazard and exposure data. By improving the accuracy and granularity of this risk information, TasInsure will be better positioned to demonstrate how Tasmanian risks differ from those elsewhere in Australia by more accurately reflecting actual local conditions.

TasInsure will also provide clear advice to Government, local councils and communities on the mitigation measures that can most directly reduce insurance risk. By improving coordination between risk reduction investment and insurance pricing, TasInsure will help ensure that efforts to reduce risk - whether by individual households, communities or the State - are recognised and rewarded in the form of lower premiums over time.

Second, TasInsure will assess the feasibility of a Tasmanian-specific Natural Hazard Reinsurance Pool aimed at insulating the local insurance market from the costs of catastrophic weather events in other parts of Australia. Such a pool would aggregate Tasmanian exposures and price them using high-quality local hazard data, reducing the uncertainty that drives potentially conservative pricing by insurers and reinsurers.

### **A careful and disciplined approach**

The Trowbridge Assessment notes that establishing a reinsurance pool is not a minor undertaking and must be designed with great care. Not all such arrangements have proven successful over the long term, and there are important lessons to be drawn from experience in other jurisdictions. Those lessons will inform effective design for such a Tasmanian pool.

As a relatively small State operating within a global insurance environment, Tasmania must approach any direct reinsurance engagement with discipline, rigour and appropriate technical expertise. The feasibility of a reinsurance pool - including its financial, operational and market implications - will be assessed thoroughly before any commitment is made. The Government is committed to ensuring that any model it progresses is financially sustainable, well-governed and genuinely capable of delivering improved outcomes for Tasmanians.



## 6. Targeted Risk Mitigation

One of the most innovative features of TasInsure is its capacity to directly align risk mitigation investment with the reduction of insurance costs. Rather than treating insurance and risk management as separate policy domains, TasInsure will act as the connective tissue between them - ensuring that actions taken to reduce risk at any level are recognised, incentivised and reflected in what Tasmanians pay for insurance.

This represents a fundamental shift in how government approaches the relationship between public investment, private behaviour and the cost of insurance. No other Australian State has established a dedicated mechanism to systematically connect hazard mitigation effort - at every level, from individual households through to State and Commonwealth government - with measurable reductions in insurance premiums. TasInsure will be the first.

### **Partnering with Industry to Understand Risk at the Individual Level**

The foundation of TasInsure's approach is granular, property-level and business-level risk intelligence. Working in close partnership with the leading research institutions and the insurance industry, TasInsure will use the best available high-resolution hazard data - covering bushfire, flood, storm and other climate-related risks - to build an accurate and detailed picture of the risks facing individual properties and businesses across Tasmania.

This is a significant technical advance and would bring the whole Tasmanian market to current best practice, and beyond. Historically, many risks have only been able to be assessed at a broad regional or postcode level. With increasing access to information there has been a move toward individual-property risk assessment, and TasInsure can support this by being able to:

- identify specific risk factors driving premiums for individual households and businesses;
- provide tailored guidance on which mitigation actions will be most effective to reduce those specific risks;
- work with insurers to ensure that mitigation actions taken by property owners are recognised directly in their premiums; and
- build a systematic, evidence-based picture of where investment in mitigation will have the greatest impact on reducing insurance costs across Tasmania.

This data-driven, property-level approach will progressively improve the quality and fairness of risk assessments across the Tasmanian insurance market.

## Incentivising Mitigation - and Ensuring It Is Rewarded

Understanding risk at the individual level is only the first step. TasInsure will work actively with the insurance industry so that risk mitigation can be genuinely incentivised and that those who invest in reducing risks benefit directly through lower premiums, through a recognition of those efforts.

This requires a deliberate and sustained partnership between TasInsure and insurers. Where a property owner, business or community undertakes mitigation actions that demonstrably reduce risk - whether through structural improvements, vegetation management, flood-proofing or other targeted measures - TasInsure will work with insurers to ensure that the improved risk profile is reflected in fairer, more responsive and more transparent pricing.

The Government recognises that this approach requires trust between property owners, communities and the insurance industry. TasInsure will build that trust by providing clear, accessible information about which mitigation actions matter, by how much they reduce risk, and what premium reductions policyholders can reasonably expect in return for their investment in resilience.

## Mitigation Across All Levels

Risk mitigation does not happen in isolation. The most effective and lasting reductions in insurance costs will come from coordinated action across multiple levels - from individual properties through to the State and Commonwealth. TasInsure will play a central role in aligning mitigation effort and both public and private investment across all of these levels, ensuring that the full value of every risk-reduction action flows through to lower insurance costs for Tasmanians.

The diagram below illustrates how TasInsure will connect mitigation actions and investment at each level with improved insurance outcomes.



## Targeted Risk Mitigation — Aligned Action Across All Levels

LEVEL	KEY MITIGATION ACTIONS	INSURANCE OUTCOME
<b>State &amp; Commonwealth Level</b>	<b>State Government, Commonwealth &amp; TasInsure</b> <ul style="list-style-type: none"> <li>• Strategic investment in fire and flood mitigation infrastructure</li> <li>• Prioritisation of public funding to highest-impact risk reduction</li> <li>• Policy, planning and regulatory settings that reduce exposure</li> <li>• Coordination with Commonwealth resilience and disaster funding</li> </ul>	Structural reduction in catastrophic event costs; lower insurance pricing for Tasmania
<b>Local Government Level</b>	<b>Councils &amp; Planning Authorities</b> <ul style="list-style-type: none"> <li>• Risk-informed land use planning &amp; zoning decisions</li> <li>• Local drainage and flood mitigation infrastructure</li> <li>• Bushfire risk management on council-managed land</li> <li>• Coordinated data sharing with TasInsure</li> </ul>	Reduced exposure across council areas; lower insured losses for local communities
<b>Community Level</b>	<b>Community Organisations &amp; Residents</b> <ul style="list-style-type: none"> <li>• Neighbourhood fuel reduction programs</li> <li>• Community flood resilience planning</li> <li>• Shared risk data and awareness programs</li> <li>• Collective mitigation investments in high-risk areas</li> </ul>	Improved insurability and pricing for high-risk communities
<b>Individual Property &amp; Business Level</b>	<b>Households &amp; Businesses</b> <ul style="list-style-type: none"> <li>• Property-level bushfire &amp; flood risk assessments</li> <li>• Structural improvements &amp; retrofits (e.g. ember guards, flood barriers)</li> <li>• Vegetation management &amp; defensible space</li> <li>• Business continuity &amp; resilience planning</li> </ul>	Direct premium reductions for landowners who invest in mitigation

*TasInsure partners with industry to ensure that risk reduction actions at every level are recognised in insurance pricing — incentivising investment that keeps people and property safe.*

## Individual Property and Business Level

**Who acts:** Households and businesses across Tasmania.

At the individual level, TasInsure will provide households and businesses with the information and support they need to understand the specific risks they face and take practical, targeted action to reduce them. Using high-resolution hazard data and in partnership with the insurance industry, TasInsure will develop clear guidance on the mitigation measures most likely to reduce risk - and premiums - for individual properties.

TasInsure will work with the insurance industry to develop transparent frameworks that link verified mitigation actions to premium reductions - giving property owners the confidence that investment in resilience will be rewarded. Over time, this is expected to drive a material shift in how risk is presented, assessed and priced at the individual level, with benefits flowing to landowners who take action to reduce their exposure.

## **Community Level**

**Who acts:** Community organisations, resident groups and local networks.

Many of the most effective risk mitigation actions are collective. TasInsure, with the insurance industry, will work with community organisations and resident groups to identify priority areas where collective mitigation action will have the greatest impact on risk exposure. By helping communities understand and demonstrate the link between coordinated action and insurance pricing, TasInsure will support and encourage investment in shared resilience - including working to ensure those efforts are recognised by insurers.

## **Local Government Level**

**Who acts:** Councils and planning authorities across Tasmania.

Local governments play a critical role in shaping the risk environment through planning and zoning decisions, drainage and flood mitigation infrastructure, and land management on council-controlled land. These decisions directly influence the risk profile that insurers price against - and the premiums paid by local residents and businesses.

TasInsure will engage directly with local governments to share risk intelligence, identify high-impact mitigation priorities and support councils to understand how their decisions influence insurance costs in their communities. The goal is to build a stronger evidence base for risk-informed planning decisions - so that councils can target investment where it will make the greatest difference, both to community safety and to the insurance costs of their residents.

## **State and Commonwealth Level**

**Who acts:** State Government, Commonwealth agencies and TasInsure.

Public investment in bushfire mitigation, flood levees, drainage upgrades, coastal protection and emergency preparedness all reduce the likelihood and scale of insured losses. But the link between public investment and insurance pricing has rarely been made explicit or direct. TasInsure will change that.

By building the evidence base to demonstrate how specific public investments reduce risk at scale, and by working with insurers to ensure those benefits are reflected in lower premiums, TasInsure will create a direct line of sight between government spending on mitigation and the insurance bills paid by Tasmanian households and businesses.

This creates a compelling and evidence-based case for coordinated State and Commonwealth investment in resilience: not only does it reduce the human and economic toll of disasters, it directly and measurably reduces the cost of insurance. TasInsure will work with Recovery and Resilience Tasmania and relevant Commonwealth agencies to help target resilience funding toward the measures that deliver the greatest combined impact on disaster risk reduction and insurance affordability across Tasmania.

## **A Nation-Leading Approach**

The direct alignment of risk mitigation investment with related risk assessment and insurance pricing outcomes is innovative, evidence-based and nation-leading. By bringing together property-level risk intelligence, targeted mitigation guidance, industry partnership and alignment of public and private investment, TasInsure will create a system in which reducing risk and reducing the cost of insurance are deliberately and transparently one and the same objective - pursued at every level, from the individual household to the State.



## 7. Initial Priorities

Based on community feedback and the findings of the Trowbridge Assessment, TasInsure's initial priorities are to:

- help households, small businesses and community organisations better understand and navigate insurance;
- promote greater competitiveness in the insurance market;
- address gaps where insurance for 'hard to place' risks is unavailable or unaffordable;
- improve understanding of risk across Tasmania; and
- support practical actions that reduce risk and work with insurers to improve insurance pricing over time.

### **Support for Households**

Who benefits: All Tasmanians - households and families across the State.

TasInsure will provide practical, accessible support to help Tasmanians better understand their household and motor insurance needs and take steps to reduce their premiums and optimise their insurance cover. Through online resources and tools, TasInsure will help households to:

- understand the factors influencing their premiums;
- identify practical steps to reduce risk at the property level; and
- navigate available insurance products more effectively.

Over time, TasInsure will also work to support more refined, risk-based pricing across the insurance ecosystem - so that the price of household insurance reflects local risks. TasInsure will also work with industry to ensure that households are better recognised for actions they take to reduce risk, resulting in fairer, more transparent and more responsive pricing of premiums.

## **Support for Small Businesses**

Who benefits: Small businesses across Tasmania, particularly in sectors facing affordability pressures such as hospitality, live entertainment and adventure tourism.

Many small businesses find it difficult to navigate the insurance market and are often unsure whether they are appropriately covered. TasInsure will offer online insurance advisory resources and tools tailored to small businesses, including:

- guidance on how premiums are determined and the key risk factors that influence cost; and
- where a small business is seeking hard-to-place insurance, access to in-person advisory services to help navigate specific market challenges.

Ensuring that insurance costs reflect local circumstances and are not impacted by the cost of events nationally and internationally will directly benefit small business.

Ongoing development of a designated risks pool will directly benefit small businesses seeking cover for hard-to-place risks.

## **Support for Community Groups and Organisations**

Who benefits: Community organisations, sporting clubs, volunteer groups, event organisers and not-for-profit entities across Tasmania.

Community groups play a vital role in Tasmanian life, yet many struggle to obtain affordable public liability and other insurances - with some unable to run events at all. TasInsure will provide:

- accessible online resources to help community organisations understand their insurance obligations and options;
- in-person advisory services for community groups seeking hard-to-place insurance; and
- access to affordable insurance through the designated risks pool.

## **Support for Adventure Tourism and Outdoor Recreation Sectors**

Who benefits: Tourism operators, outdoor recreation providers, hospitality venues and live entertainment organisers, particularly in regional and rural Tasmania.

These sectors make a significant contribution to Tasmania's social and economic wellbeing, but face some of the most acute 'hard to place' insurance challenges.

TasInsure will:

- provide online resources and advisory guidance tailored to these sectors;
- offer in-person advisory services to operators seeking hard-to-place insurance; and
- work with the insurance industry to develop solutions for identified gaps, including through the designated risks pool.

## 8. The Way Forward

TasInsure will be established and its services rolled out in three successive phases. Each phase builds on the work of the last - with early action delivering practical benefits for Tasmanians from the outset, and later phases introducing more complex market-facing initiatives as the evidence base, governance foundations and industry partnerships mature.

The implementation will be led jointly by the Department of Premier and Cabinet, focused on Consumer Division and Risk Assessment and Mitigation Division initiatives, and the Department of Treasury and Finance, focused on Market Division initiatives and the governance and legislative framework. Specialist advisory capability will be engaged to support the design and implementation of complex initiatives across all three divisions.

TasInsure — Phased Implementation			
	Phase 1	Phase 1	Phase 3
Consumer Division	2026–27	2027–28	2028
	Face-to-face advisory service for community groups and small businesses seeking hard-to-place insurance	Online advice and property-level risk guidance for households and businesses; comparator service across insurance types	Continued expansion of advice to households, businesses and community organisations
	Establish designated risk pool for hard-to-place risk, enabling insurers to deliver reasonably priced products	Assessing the best approach for State engagement with reinsurance to protect or insulate Tasmanian policyholders from the costs of adverse weather events or catastrophic weather events elsewhere in Australia	Work with the insurance industry to align insurance costs with mitigation efforts at all levels
Risk Assessment & Mitigation Division	Analyse best available data to provide local risk information for households, businesses and communities	Detailed advice to governments and communities to prioritise risk mitigation investment	Continue working with governments, businesses and industry to target priority risk mitigation
Each phase builds on the last — delivering practical benefits for Tasmanians from the outset while building toward long-term structural improvement in insurance affordability.			

## Phase 1 - Getting Started Year 2026 to 27

The first phase focuses on establishing the foundational services and determining the structure of TasInsure and associated resourcing requirements. The priority is to deliver practical, visible benefits as quickly as possible - particularly for those Tasmanians who are currently struggling most to find affordable insurance.

### **Market Division**

The first phase will prioritise the creation of a designated risks pool for hard-to-place risks. The pool will provide a mechanism through which insurers can offer reasonably priced insurance products to clients who currently struggle to obtain cover in the standard market. TasInsure will work with the insurance industry to determine the appropriate structure, and will partner with insurers wherever possible and will examine Government intervention or support only where necessary.

### **Consumer Division**

TasInsure will establish a face-to-face advisory service for community groups and small businesses that are struggling to find affordable insurance for hard-to-place risks. Advisors will work directly with these clients to ensure they are well positioned to engage with the insurance market - helping them understand their risk profile, identify practical mitigation steps, and find suitable policies at reasonable prices.



## **Risk Assessment and Mitigation Division**

This phase will also include a substantial investment in data and risk intelligence. TasInsure will work with industry to analyse the best available hazard data to develop detailed, local risk information for households, businesses and communities across Tasmania - laying the evidence base that will underpin the work of all three divisions in later phases.

## **Phase 2 - Building Capability Year 2027 to 28**

The second phase expands TasInsure's reach and deepens its engagement with the insurance market. Drawing on the risk intelligence built in Phase 1, TasInsure will extend its services to a broader range of Tasmanians and begin to target the underlying drivers of the cost of insurance.

### **Market Division**

The Market Division will assess the best form of protecting Tasmanian policyholders from the costs of adverse weather events or catastrophic weather events elsewhere in Australia. Some form of direct State engagement through a reinsurance facility is a solution being implemented nationally and internationally. A detailed feasibility assessment will inform the preferred approach.

### **Consumer Division**

The Consumer Division will expand beyond face-to-face services for hard-to-place risks to provide online advice to households and businesses more broadly. This will include property-level guidance on the specific risks individuals face, practical steps they can take to reduce those risks, and a comparator service that allows people to assess whether they are receiving a reasonable rate for their insurance across a range of insurance types.

### **Risk Assessment and Mitigation Division**

Building on the risk intelligence developed in Phase 1, the Risk Assessment and Mitigation Division will begin providing detailed, targeted advice to governments and communities to help prioritise risk mitigation investment. This will include identifying the specific mitigation measures - at the local, council and State level - most likely to deliver measurable reductions in insurance costs over time.

## Phase 3 - Structural Change 2028

The third phase focuses on embedding the structural changes that will deliver sustained, long-term improvements in insurance affordability for Tasmanians. By this stage, TasInsure will have established the data foundations, industry relationships and governance frameworks needed to drive lasting change across the insurance ecosystem.

### **Market Division**

The Market Division will work with the insurance industry to progressively align insurance costs with mitigation efforts at all levels. This means ensuring that investments in risk reduction - by individual property owners, communities, local governments and the State - are genuinely recognised and rewarded in insurance pricing, and that the benefits of public mitigation investment flow through to lower premiums for Tasmanian policyholders.

### **Consumer Division**

The Consumer Division will continue to expand and refine its advice and support services for households, businesses and community organisations - incorporating improved risk data, lessons from earlier phases and feedback from the Tasmanian community to ensure services remain relevant, accessible and effective.

### **Risk Assessment and Mitigation Division**

The Risk Assessment and Mitigation Division will continue to work with governments, businesses and the insurance industry to sustain and deepen the focus on priority risk mitigation. Over time, this includes refining the evidence base, updating hazard data as conditions change, and supporting an ongoing pipeline of targeted mitigation investment that keeps pace with Tasmania's evolving climate risk profile.

TasInsure represents a practical, targeted and forward-looking investment in Tasmania's safety, prosperity and resilience. By delivering meaningful benefits from the outset and building steadily toward structural, long-term improvements in how insurance works, it offers a credible and nation-leading pathway to more affordable, more accessible insurance for all Tasmanians.



